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FOR IMMEDIATE RELEASE

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Vortex Optics Crossfire Red Dot Sight

Don't let the price scare you – this red dot is legit

For close-in work and general shooting, it's tough to beat a quality Red Dot Sight. And the super-light, ultracompact, insanely-fast-on-target, incredibly durable, Crossfire Red Dot is exactly that. Not only does this sight absolutely rock, it does so at a price that's hotter than a \$2 pistol.

The daylight-bright, 2-MOA dot, is easy to acquire and promotes rapid engagement of targets in close-quarters scenarios, yet is fine enough to more precisely engage targets at distance. 11 intensity levels of brightness let shooters cater the dot intensity to the situation at hand. The included, skeletonized, mount, offers two mounting-height options – lending its functionality to not only AR-15's, but shotguns, and pistols as well.

Fully multicoated lenses deliver a bright, crisp sight picture. Unlimited eye relief and parallax free. Aircraft-grade aluminum body is rugged and lightweight. Turrets click in 1-MOA graduations and feature protective caps. Waterproof, fogproof (nitrogen purged) and shockproof. Runs on common, included, CR 2032 battery.

Built to take on whatever you throw its way, the all-new Crossfire Red Dot from Vortex is sure to impress. And like all Vortex optics, it's covered with the lifetime, no-fault, transferable, VIP warranty.

MSRP: \$219.99

Street Price: \$149.99

About Vortex Optics: American family, and veteran-owned, Wisconsin-based Vortex Optics designs, engineers, produces and distributes a complete line of premium binoculars, riflescopes, spotting scopes, tripods and related accessories. Dedicated to exceptional quality, value and unrivaled customer service, Vortex backs its products with its unconditional, transferable, lifetime VIP-warranty. Built on more than 20 years of experience in the optics industry, Vortex is rapidly emerging as a leading brand in the optics market.

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